NDA

DART SMART

Educational Conference

July 16-18, 2020

Hilton Rosemont Chicago O'Hare
Rosemont, Illinois

Run Better Leagues!

A special program developed exclusively for owners and league coordinators of soft-tip dart leagues.

Register by June 12, 2020

Come Discover New Ways To Take Your Dart League to the Next Level!

In summer 2020, the AMOA-National Dart Association is bringing its unique brand of hands-on education and fun to the Windy City, when it conducts the biennial Dart Smart conference July 16-18, 2020.

Developed by/for business owners and coordinators who manage electronic dart leagues, the program is FREE to NDA members.

Attendees at the two-day conference will focus on best practices and emerging trends in dart league operations, featuring a series of presentations, panels and interactive discussions.

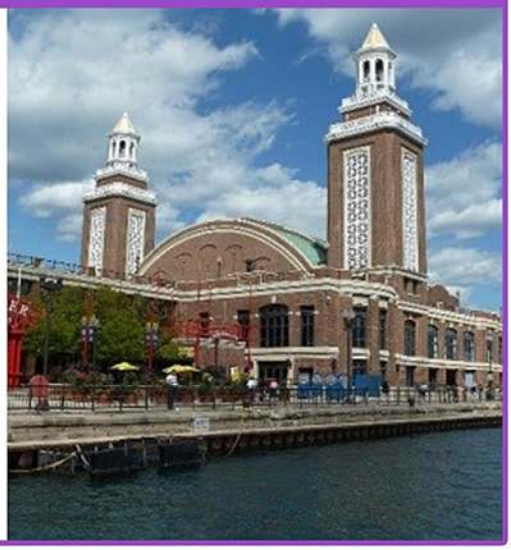
NDA DART SMART Educational Conference

As well, at the conclusion of Dart Smart, the NDA Annual Membership Meeting will also be held, providing members with an update on association business and the opportunity to participate in elections and discussion on current/future issues.

Chicago – My Kind of Town!

America's third largest city boasts an endless array of things to do and see — restaurants, museums, shopping, sports, the lakefront, nightlife and much more.

While Dart Smart 2020 headquarters will be near O'Hare International Airport, NDA will offer an optional post-program outing to the heart of the city — to downtown Chicago and spend time at the festive Navy Pier, as well as some free time to explore.



NDA Dart Smart: Cultivating Better Leagues and Management Skills

"Insanity: Doing the Same Thing Over and Over Again and Expecting Different Results." Some may debate whether it was Albert Einstein — who is credited as the source of this famous quote — actually uttered those words, but few can argue with its simple truth. Yet, when it comes to "settling for sameness," we have all been/are guilty of it...whether it's in our approach to running leagues, in professional or professional relationships and/or our daily routines.

NDA's Dart Smart is designed to inject new thinking, different perspectives and fresh insights on what you do and how to do it when it comes to your league programs. If you're seeking different—hopefully better—results, attend this FREE program and pick up some ideas for shaking up the status quo!

Headlining the 2020 Dart Smart program will be a pair of coin-op pros who, 35 years ago, formed a company that transformed, fueled and sustained the amusement/games sector and are now taking the same innovative approach in the legalized gaming space.

Elaine Hodgson and **Richard Ditton**, co-founders of Incredible Technologies, Inc., **(above)** will discuss the company's journey, what they learned along the way and how it translates to creating and maintaining strong dart programs.

Google: Be Present

Limited Budget? Free Marketing and Google MUSTS!

This session gives take-home information on the importance of your free Google My Business Knowledge Panel that every business and organization should incorporate. As the number 1 traffic sources to websites, attendees will learn the value of Google and how to market your business for free!

Presented by Julie Obrigewitsch
She is the Sales Coordinator and is responsible for bringing meetings and conventions to Dickinson, ND.

ROSEMONT/IMPACT FIELD BASEBALL

'Take Me Out to the Ball Game...'

Okay, it's not one of our big league teams, but the next best thing! Impact Field — the home of the Chicago Dogs' independent, locally-based professional baseball team — is less than one mile away from Dart Smart's headquarters hotel, so we've scheduled a group activity that promises to be totally fun and relaxing for attendees.

Set for late afternoon/evening on Friday, July 17, the outing will include a reception and buffet dinner in a semi-private area, and assigned seats to the Dogs game in the stadium's outdoor balcony terrace area.

Catching up with industry friends and making new ones during our "Night Out at the Ballpark" promises to be a great way to finish up Dart Smart 2020's Opening Day!

PRELIMINARY SCHEDULE OF EVENTS

ROSEMONT TO HOST 2020 DART SMART

Located just northwest of Chicago and adjacent to O'Hare International Airport, Rosemont is a magnet for business and attractions.

A 200,000 square foot entertainment area, opened in 2012, features an assortment of food and beverage options, a comedy club, bowling center, movie theatre, live music venues and sports activites. The Parkway Bank Park Entertainment District is walking distance from the headquarters hotel, the **Hilton Rosemont Chicago O'Hare.**

The room rate for NDA Dart Smart attendees is $159 per person, plus taxes. Located just minutes away from Chicago O'Hare International Airport, the Hilton offers complimentary shuttle bus service between the hotel and airport for guests. It is also close to major interstates such as I-294 and I-90, making it a convenient driving destination for Dart Smart attendees. Parking is $29 per day with in and out privileges.

MEMBERS ONLY:

NDA to Conduct 2020 Annual Membership Meeting

On Saturday, July 18, NDA members are invited and encouraged to attend the 2020 Annual Membership Meeting, which will take place immediately following the close of the Dart Smart conference at the Hilton Rosemont Chicago O'Hare Hotel. Scheduled 1:30-3 p.m., the program will include an update on association programs and events, the election of new directors and member anniversary/achievement recognition. Attendance is open to members only; more details on the meeting will be provided soon.

Thursday, July 16	
3:00-4:30 pm	**Dart Referee Certification Course.** Presented by NDA Master Referees **Shawn Smith**, J & J Ventures and **Randy Oliver**, TNT Enterprises
4:30-5:30 pm	**First-Timers Briefing.** Led by NDA Past Presidents **Dawn Orloff-Niesen,** American Amusement Arcades and **Maggie Jones,** Blackhawk Amusement
5:30 pm	**Welcome Reception and Social Program.** Hosted by NDA President **Pat Webb,** City Amusement Enterprises
Friday, July 17	
8:30-9 am	Breakfast
9-10 am	***Introduction and Keynote Address:* "Lessons Learned from A Coin-Op Cousin: Incredible Technologies' Success Story,"** Presented by co-founders **Elaine Hodgson and Richard Ditton**
10-10:30 am	Break
10:30-11:15 am	**"Fortifying the Foundation...League Basics." *Featuring a Panel of Dart League Pros***
10:30-11:15 am	*Roundtable Exchange:* ***Table Topic: "My Biggest Challenge These Days Is..."***
12-12:45 pm	Lunch
12:45-1:15 pm	**Manufacturer Update – Phoenix Darts – Ed McCammack,** Phoenix Darts
1:15-2:15 pm	**"Ten Traits of Highly-Effective Dart League Coordinators." *Featuring a Panel of Dart League Pros***
2:15-2:30 pm	Break
2:30-3 pm	**Manufacturer Update – Gaelco/Radikal** presented by **Adam Lipinksi,** Gaelco Darts
3:15-4:15 pm	**"Marketing to Millennials and What Your Dart Leagues Will Look Like Five Years From Now." *Featuring a Panel of Dart League Pros***
4:15-4:45 pm	**"NDA Programs Update."** Presented by NDA officers and staff
5-10 pm	Reception/Dinner/Ballgame
Saturday, July 18	
8:30-9 am	Continental Breakfast
9-9:30 am	**Manufacturer Update – Arachnid 360,** presented by **Sam Zammuto,** Arachnid 360
9:30-10:30 am	**"CompuSport Skills Session,"** presented by **Sophie Rocheleau,** CompuSport
10:30-10:45 am	Break
10:45-11:45 am	**Google: Be present Limited Budget/ Free Marketing and Google MUSTS!** Presented by **Julie Obrigewitsch** Dickinson ND Convention and Visitors Bureau
11:45 am-12:30 pm	**"Darts Trivia Pursuit...So You Think You Know Something About Something?"**
12:30-1:15 pm	Lunch
1:30-3 pm	**NDA Annual Membership Meeting –** Open to All NDA Members
3:30-11 pm	**Optional Outing to Downtown Chicago & Navy Pier**

DART SMART Registration Form

Due by June 12, 2020

Please fill out one registration form for each person attending Dart Smart. Make photocopies for additional registrants.

ATTENDEE NAME_____

ADDRESS _____

CITY_____ STATE _____ ZIP _____

EMAIL ADDRESS _____

CELL PHONE NUMBER _____

CHARTERHOLDER COMPANY NAME_____

I am: ❑ Company Owner ❑ Dart League Coordinator ❑ Other

I am: ❑ NDA charterholder member ❑ Non-member ❑ Guest

Will this be your first time attending Dart Smart? ❑ YES ❑ NO

If this is your first time, please list any topics, issues or specific questions you would like to see addressed at this year's Dart Smart.

_____

_____

If no, how many LeagueSMART and/or NDA Dart Summits have you attended? ❑ 1-2 ❑ 3-5 ❑ 5+

If you have attended at least three Summits, would you be interested in serving as a mentor to first-time attendees?
❑ YES ❑ NO

REGISTRATION FEES

		TOTAL
Owners/employees of NDA charterholder members		FREE
Owners/employees of non-NDA charterholder members	$150*	$ _____
NDA-Certified Referee Course and Testing	$50	$ _____
Spouse/guest/child		FREE

**Meeting materials and meals are complimentary for attendees. Food functions are not open to guests, however, attendees may bring up to one guest (free of charge) to our Thursday and Friday evening social activities. A separate charge will apply for the Saturday afternoon/evening optional downtown outing.*

TOTAL ENCLOSED **$ _____**

** Per person fee will be refunded if attendee(s) join NDA within 30 days of 2020 DART SMART.*

LODGING

HILTON ROSEMONT CHICAGO O'HARE INTERNATIONAL AIRPORT

5550 N. River Road, Rosemont, IL 60018

The NDA room rate is **$159** per person, plus taxes. Parking is **$29** per day, with in and out privileges.

Call **1-800-445-8667** for reservations. Use meeting code **NDA**.

Book by 06/12/2020 to receive our specially negotiated rate.

PAYMENT

Check enclosed for $_____ (Make checks payable to NDA.)

Credit Card: ❑ VISA ❑ MasterCard ❑ AmEx

Card # _____

Exp. Date_____ CVV code _____

Signature_____

Billing Address (if different from above)_____

_____

NDA DART SMART Educational Conference

Email, FAX or mail this form to NDA by June 12th, 2020

Email: info@ndadarts.com

FAX: 708-226-1310

Mail: 10070 W. 190th Place
Mokena, IL 60448

NDA

DART SMART

Educational Conference

July 16-18, 2020

Hilton Rosemont Chicago O'Hare International Airport Rosemont, IL

Why Attend Dart Smart?

- Learn about the latest issues and trends affecting the industry
- Interact with peers who share the same passion for running first-rate dart leagues
- The price is right - no registration fees... course materials and meals included
- Have fun exploring the downtown Chicago Area

To reserve your spot at Dart Smart, please complete and return the registration form inside. As always, with any questions contact our NDA office at 800.808.9884.

AMOA–National Dart Association
10070 W. 190th Place
Mokena, IL 60448

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Details on Schedule and Program Inside!

Come to Dart Smart and Learn How to Build Better Leagues!